



A People Called Out to Take Responsibility

Introducing Micah

A merger between Micah Network and Micah Challenge

A Way Forward

Strategic Direction 2015

Our Cry:

“God of love and justice, God of compassion and mercy, God who came and lived amongst us, who died for us that we may have life in all its fullness, we cry out to you that the evidence of your Kingdom amongst us now has become blurred with divisions, disunity, dichotomies, distrust and disempowerment. We need you to re-unite, reconcile, restore, recover and revive us so that we may reflect your Kingdom in our hurting and broken world, that we may be like Jesus to all: proclaiming freedom for the prisoner, recovery of sight for the blind, release for the oppressed, and good news to the poor – that now is the year of the Lord.” **We need an integrated and integral mission response.**

Devoted to Diversity – Dedicated to Unity

**What does the Lord require of us, but to act justly, love mercy and walk humbly with our God.
Micah 6:8**

Mandate:

What does the Lord require of us but to act justly, love mercy and walk humbly with God.
Micah 6:8

Vision:

Communities living life in all its fullness free from extreme poverty, injustice and conflict.

Mission:

Rooted in the Gospel, we become agents of change in our communities:

- Catalyst for **transforming mission** through the promotion of **integral mission**
- Movement towards a united response to advocating for poverty reduction, justice, equality, reconciliation, safety and well-being for all
- Network providing a platform for shared learning, corporate reflection and action, demonstration of integral mission and facilitation of an information provision hub.

Expressed through individual and corporate groups (family, church, community, work)

Values:

- Christ centred
- Humility
- Equity
- Unity

Micah represents:

- a uniting space and platform for the bringing together of aid agencies, mission organisations, local churches, colleges, businesses, denominations, alliances and movements to learn, inspire, challenge, wrestle with and commit to an integral and missional response in our world both for the individual and for corporate groups (family, church, community, organisations)
- a call to respond in solidarity to the travesty of poverty, injustice and conflict.

Focus: Integral Mission

Micah is both a **network and a movement** for organisations and individuals committed to **integral mission** as expressed through their response in relief, rehabilitation, development, creation care and justice ministries. We understand integral mission to be:

Integral mission or holistic transformation is the proclamation and demonstration of the gospel. It is not simply that evangelism and social involvement are to be done alongside each other. Rather, in integral mission our proclamation has social consequences as we call people to love and repentance in all areas of life and our social involvement has evangelistic consequences as we bear witness to the transforming grace of Jesus Christ.

**What does the Lord require of us, but to act justly, love mercy and walk humbly with our God.
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Micah Strategic Objectives

Aims	Outputs	Global	Regional	National
Catalyst for transforming mission through the promotion of integral mission	• Research	• Initiate research into issues of concern	• Facilitate thematic consultations	• Feed into research with contextual realities
	• Representation	• Form speaker pool to present integral mission in various fora	• Identify regional speakers, practitioners for sharing of approaches	• Establish national synergies with like-minded alliances, networks, movements, organisations
	• Publication	• Micah Series on Integral Mission • Biannual Journal publication • CoP Bulletins • Member papers, books, articles		• Collate stories of transformation • Invite members to write and give input • Translate materials for national access
	• Training	• Missional curricula • Integral Discipleship • Workshops on core thematic topics		• Identify members for increasing pool of trainers to share around the nation
Movement towards a united response to advocating for poverty reduction, justice, equality, reconciliation, safety and well-being for all	• Awareness raising	• Publication of updates, research outcomes, declarations • Increase access to resources (books, podcasts, training material)		• Local church presentations • Production of resources for dissemination • Use of local art and language to convey messages
	• Advocating	• Being present at strategic global platforms to ensure input		• Meetings with Christian leaders • Meetings with civil authorities • Meetings with national authorities • Meetings with other faith leaders
	• Lobbying	• Supporting member advocacy initiatives • Linking to campaign asks – addressing relevant authorities	• Develop EU lobbying initiative • Explore regional lobbying platforms	• National issues raised with specific change request • Global issues raised with local context applied
	• Campaigning	• Establish Global campaign with annual “moments” (2-3 year cycle)		• National campaigns to address transformation need • Solidarity on global campaigns

Aims	Outputs	Global	Regional	National
	<ul style="list-style-type: none"> • Call to Action 	<ul style="list-style-type: none"> • Micah Call to Action • Global Declarations: application follow up • Coalition development for specified campaigns 	<ul style="list-style-type: none"> • Transnational coalitions set up 	<ul style="list-style-type: none"> • Establish advocacy calendars to call people to engage • Establish initiatives that invite participation
<p>Network providing a platform for shared learning, corporate reflection and action, demonstration of integral mission and facilitation of an information provision hub.</p>	<ul style="list-style-type: none"> • Micah Events • Theological and practical reflection and response • Communities of practice (CoP - see core topics) • Resource sharing • Communication amplification • Integrated response • Global intercession 	<ul style="list-style-type: none"> • Triennial Global Consultations • Inclusion of INFEMIT into events • Inclusion of examples of good practice into events • Establish CoP's to develop knowledge, awareness and sharing of skills / resources • Monthly newsletters • Information platforms maximised (web, social media) • Proactively explore and initiate shared activities • Promote collaboration and partnership • Monthly prayer focus with devotionals 	<ul style="list-style-type: none"> • Regional / Inter-regional Consultations • Regional coordination groups established 	<ul style="list-style-type: none"> • Annual National Conversations • Regular meetings with national coverage • National coordination groups established
<p>Governance and Staffing</p>	<p>Main roles:</p> <ul style="list-style-type: none"> • Create strategic opportunities to fulfil aims • Coordinate movement initiatives • Facilitate and enhance networking opportunities • Manage Micah brand distinctiveness 	<ul style="list-style-type: none"> • Executive Committee: <ul style="list-style-type: none"> ○ Appointed from Global coordination group to ensure good governance of Micah. ○ Delegates day to day management to Global Secretariat • Global Coordination Group: <ul style="list-style-type: none"> ○ Members of Micah ○ Elected from regional coordination groups and strategic collaboration alliances • Global Secretariat <ul style="list-style-type: none"> ○ Global Director 	<ul style="list-style-type: none"> • Regional Coordination Group <ul style="list-style-type: none"> ○ Members of Micah ○ Elected as representatives from around their region ○ Advisor and volunteer role to support Micah aims 	<ul style="list-style-type: none"> • National Coordination Group: <ul style="list-style-type: none"> ○ Members of Micah ○ Elected as representatives for the national movement • National Coordinator: <ul style="list-style-type: none"> ○ Appointed and supported by national coordination group

Aims	Outputs	Global	Regional	National
		<ul style="list-style-type: none"> ○ Advocacy coordinator ○ Network coordinator ○ Research and communications coordinator ○ Translation team ○ Interns 		

Micah Core Topics, Themes and Priorities

Number	Core Topics and Themes	Approach and Priorities
1	Poverty Reduction: <ol style="list-style-type: none"> 1. MDGs – SDGs 2. Risk reduction and community resilience 3. Anti-corruption 4. Good Governance 5. Fair and ethical trading 6. Rich – poor divide 7. Focus on vulnerable and marginalised 	<ul style="list-style-type: none"> • All Micah National Expressions are to explore the six core topics within their context and draft a strategic plan to address them through: <ul style="list-style-type: none"> ○ Annual integral mission conversations ○ Regular workshops, meetings, training material, representation opportunities ○ Awareness raising • Selection of the main campaigning theme each year is to be drawn from the core topics • The Global campaign initiatives will be selected through research and discussion with national coordinators. These will be run on a 1-3 year basis, using the triennial as the launch and feedback platform. <p>2015 Priorities</p> <ol style="list-style-type: none"> 1. Transition from MDGs to SDGs: National Micah’s to facilitate a Celebration and Sorrow event: <ol style="list-style-type: none"> a. Reviews national status against MDGs b. Invites leaders to respond c. Celebrates successes / laments shortfalls d. Encourages leaders to keep to commitments e. Introduces SDGs and new Micah focus 2. 6th Triennial Global Consultation: 14th to 18th September 2015 <ol style="list-style-type: none"> a. Theme: Integral Mission and Shalom: justice, peace and joy b. Location: Lima, Peru c. Presentation of National learning and initiatives 3. New Micah branding established at Global and National levels <ol style="list-style-type: none"> a. Logo and identify image finalised
2	Reconciliation and Healing: <ol style="list-style-type: none"> 1. Ethnic wounds 2. Denominational division 3. Religious conflict 4. Nationalism – migration - diaspora 	
3	Gender Based Violence: <ol style="list-style-type: none"> 1. Domestic violence 2. Gender inequality 3. Human trafficking 4. Child protection 	
4	Seeking the welfare of the city: <ol style="list-style-type: none"> 1. Access to essential services 2. Transformation of unsafe environments 3. Improved living / housing conditions 4. Capacity support for job opportunities and social protection 5. Focus on marginalised and vulnerable groups 	

Number	Core Topics and Themes	Approach and Priorities
5	Being Salt and Light: <ol style="list-style-type: none"> Simple lifestyle Family as mission Missional leadership development Integral discipleship Missional curricula improvement 	<ol style="list-style-type: none"> Website developed and launched Global and national unity consolidated <ol style="list-style-type: none"> New Micah governance structure developed: <ol style="list-style-type: none"> Interim Board delegated responsibility Recruitment of Secretariat positions (Global Director, Advocacy Coordination and Research and Communications Coordinator)
6	Planetary Boundaries: <ol style="list-style-type: none"> Creation care Impact of development on the world 	<ol style="list-style-type: none"> Research and response to Post 2015 agenda Facilitation of national integral mission conversations.

Micah Distinctive

Added Value of Micah
Global: drawing on the gifts, skills and learning from all nations we respond in solidarity and in humility to the issues of concern in our world
Inclusive: we intentionally create the space for the various missional organisations (aid and mission organisations, churches, colleges, businesses, funders, individuals) to meet and stand together in shared vision for integral mission
Theology and Practice: ensuring that both work hand in hand
Integral Discipleship: the ongoing teaching and development of one another
Church Focused: recognising that sustainable change needs to take place at grass root level; we call our churches to take responsibility
United Voice in Advocacy: recognising that change requires us to hold both ourselves and our leaders to account for the provision of a society where all people are treated fairly, free from oppression and discrimination and given the opportunity to realise their God-given potential.
Integrated Response: promotion of partnerships, shared resources, networking, joint approaches – so as to foster a holistic, multifaceted response

Financial Realities

For Micah to realise its full potential we will need a concerted effort from all members, partners and funders to get behind our Micah movement, catching the vision, seeing the impact, hearing the stories of change and trusting in God to multiply for us. Below is a summary of financial requirements:

No.	Description	USD	GBP	Notes
Income				
1	Annual Membership Contributions	\$ 150,000	£ 95,500	<ul style="list-style-type: none"> This may fluctuate as members increase and or pledge more or less / year Contributions come in throughout the year
2	Registration of events			<ul style="list-style-type: none"> Depends on numbers and registration fee Micah works on a cost recovery basis for each event
3	Grants given towards Micah activities: <ul style="list-style-type: none"> Staff support Logistics: travel costs Launch of new Micah (logo and web design, leaflets) Staff recruitment new Micah National Coordinator Consultation (annual) 			<ul style="list-style-type: none"> Global Director seeks to raise a proportion of salary To ensure representation at international meetings - Micah staff travel costs or Micah member travel costs to be funded Special grant needed to support establishment of new staff team Commitment to support an annual gathering of all National Micah coordinators will ensure grass root ownership and influence gained.
4	Advocacy and Campaign Initiatives <ul style="list-style-type: none"> Research and engagement in Post-2015 agenda Preparation of campaign materials Launch of Campaign Initiative 			<ul style="list-style-type: none"> Research will initially cover a wide range of options as well as explore how to build on previous gains. Options are then presented to Micah. Once a campaign theme is selected, proposals can be drafted to fund this specifically. Anticipate campaign initiative to cost between \$80,000 - \$150,000
Financial Requirement				
1	Micah Events: <ul style="list-style-type: none"> National Conversations range from \$1,500 - \$ 8,000 (depends on location, size and number of external speakers). Plan 10 in 2015 Regional Consultations: normally last 5 days. Range from \$15,000 - \$30,000. Usually one / region / year Nil planned in 2015 Global Consultations: 5 – 6 days, range from \$40,000 to \$80,000. Every 3 years – next in September 2015 Global Coordinator 	\$ 30,000 \$ 60,000 \$ 40,000	£ 19,100 £ 38,200 £25,500	<ul style="list-style-type: none"> All Micah events require participants to pay towards the actual costs As far as possible budgets are done on a cost recovering basis Grants are needed to create a blanket subsidy so as to ensure all members have access to participate
2	Micah Advocacy: <ul style="list-style-type: none"> Research and presentation of options Develop campaign materials Launch campaign Advocacy Coordinator 	\$ 120,000 \$ 40,000	£ 76,400 £ 25,500	<ul style="list-style-type: none"> Includes travel support

No.	Description	USD	GBP	Notes
3	Micah Publications: <ul style="list-style-type: none"> Micah Series Micah Journal Research and Communication Coordinator 	\$ 10,000 \$ 5,000 \$ 40,000	£ 6,400 £ 3,200 £ 25,500	<ul style="list-style-type: none"> Developing resources to ensure growing understanding of integral mission
4	Grants for Special Initiatives <ul style="list-style-type: none"> Micah Arts and Music Development Missional Curricula Reconciliation ToT 	\$ 15,000 \$ 10,000 \$ 5,000	£ 9,500 £ 6,400 £ 3,200	<ul style="list-style-type: none"> Develop a Micah song book and art work to support aims and objectives Initiate discussions with colleges around a missional curricula Training members to run healing ethnic wounds workshops

Invitation to Participate

1) Annual membership contributions:

Micah creates its basic annual operating budget from the pledges made by members. We have not set a fee scale, though provide a contribution guidance table to assist members to know approximately what they could consider giving annually. We encourage members to prayerfully consider what amount they can commit to give annually. Ideally aiming to give this in the first half of the year so as to assist Micah in their implementation of core activities.

2) Partnership

Micah invites organisations and individuals to partner with us and see our shared vision realised. In order to do we are seeking organisations and individuals to commit to walking with us by sponsoring Micah. Partnership can be:

- To Micah Globally: funds given towards wherever the need is
- To specific initiatives
- To fund a specific staff member

We are seeking partnership that can be committed to over a number of years so as to give Micah the opportunity to establish its new approaches well.

3) Proposal / Grant based Support

Micah seeks to establish a group of funding organisations and individuals who are open to receive proposals for specific events and initiatives and contribute towards these costs. For example the up and coming Global Consultation Proposal.

Thank you in Advance

We hope you have caught the vision and will join us now as we see God's Kingdom come, as we see transformation in communities around the world and as we raise our voice to speak out for justice.